



MEDIA SOLUTIONS 2027

FOR YOUR CROSS-MEDIA CONCEPT



For more than a decade, **bulkmedia** organized the renowned Schüttguttag conference series, bringing together young engineers, industry experts and technology suppliers from across the bulk solids industry.

Building on this expertise and industry network, the company launched Silo World in 2006 as a dedicated trade publication for bulk solids storage and handling. As industry requirements evolved, the publication expanded its editorial focus beyond silo technology to cover the entire bulk materials process chain. This development led to the launch of Schüttgut & Prozess, which has been published under its current title since 2017 as the successor to Silo World. As the official publication of the **German Bulk Industry Association (DSIV)**, Schüttgut & Prozess plays a central role in connecting suppliers, technology providers and industrial users across the German-speaking bulk solids sector.

Alongside its print activities, **bulkmedia** established schuettgutmagazin.de, a leading digital information platform for the German-speaking bulk solids industry. The portal provides daily news, technical articles, industry events and a comprehensive supplier directory for engineers, plant operators and decision-makers.

Today, Schüttgut & Prozess and schuettgutmagazin.de serve the German-speaking markets of Germany, Austria and Switzerland, covering topics such as bulk solids handling, storage and silo technology, conveying systems, dosing, weighing, process engineering, automation, plant safety, fire and explosion protection.

With the launch issue at POWTECH 2026, **bulkmedia** is expanding its portfolio with Powder Bulk & Process, a new English-language digital publication for the international bulk solids and process industries. From 2027 onwards, Powder Bulk & Process will provide technical articles, industry news, product innovations and market insights for a global audience.

While Schüttgut & Prozess and schuettgutmagazin.de are dedicated to German-speaking markets, Powder Bulk & Process serves the international bulk solids and process industries exclusively with English-language content.

Advertising Sizes

Frequency: 6 issues per year



1/1 Page

Bleed
210 x 297 mm

Type area
184 x 252 mm

1/2 Page Horizontal

Bleed
210 x 147 mm

Type area
184 x 122 mm

1/2 Page Vertical

Bleed
102 x 297 mm

Type area
88 x 122 mm

1/3 Page Horizontal

Bleed
210 x 107 mm

Type area
184 x 82 mm

Advertisement in bleed: + 3 mm each side

1/3 Page Vertical

Bleed
70 x 297 mm

Type area
56 x 252 mm

1/4 Page Horizontal

Bleed
210 x 85 mm

Type area
184 x 60 mm

1/4 Page Corner

Bleed
102 x 147 mm

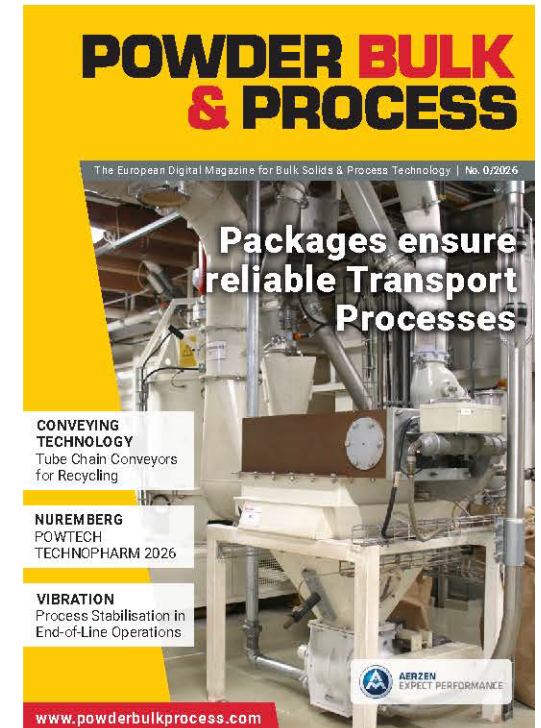
Type area
88 x 122 mm

1/8 Page Horizontal

Banner
184 x 30 mm

Volume: min. 52 pages, with additional pages for trade fair issues
Print run: 4,000 copies
Distribution: Alternating distribution across Germany, Austria and Switzerland

Frequency: 4 issues per year



Volume: min. 40 pages
DIGITAL edition/ run 8,000 copies
Distribution: Newsletter, social media

Editorial & Publication Schedule Schüttgut & Prozess

SCHÜTTGUT&PROZESS 1/2027

Editorial Deadline: January 25, 2027
Advertising Deadline: January 30, 2027
Publication Date: February 15, 2027

SCHÜTTGUT&PROZESS 2/2027

Editorial Deadline: April 17, 2027
Advertising Deadline: April 24, 2027
Publication Date: May 10, 2027

SCHÜTTGUT&PROZESS 3/2027

Editorial Deadline: June 12, 2027
Advertising Deadline: June 19, 2027
Publication Date: July 5, 2027

SCHÜTTGUT&PROZESS 4/2027

Editorial Deadline: August 08, 2027
Advertising Deadline: August 14, 2027
Publication Date: August 30, 2027

SCHÜTTGUT&PROZESS 5/2027

Editorial Deadline: October 11, 2027
Advertising Deadline: October 18, 2027
Publication Date: November 1, 2027

SCHÜTTGUT&PROZESS 6/2027

Editorial Deadline: November 15, 2027
Advertising Deadline: November 22, 2027
Publication Date: December 6, 2027

SPECIAL ISSUE ANUGA FOODTEC

Bulk Solids Plants | Dosing and Filling Systems | Maintenance | Tanks & Vessels
Valves | Screening Technology | Filtration Technology | Wear Protection

SPECIAL ISSUEACHEMA

Bulk Solids Plants | Measurement & Automation Technology | Weighing Technology
Containers & Silos | Bagging Systems | Packaging Technology | Filter & Dust Collection
Mechanical & Pneumatic Conveying | Processing Technology | Explosion Protection

TOPICS

Bulk Solids Plants | Fire & Explosion Protection | Crushing & Size Reduction | Dosing & Mixing | Services |
Plant Engineering | Wear Protection | Sorting Technology | Recycling | Silo & Plant Technology

TOPICS

Bulk Solids Plants | Level Measurement Technology | Packaging Technology | Conveying &
Transport | Compressors & Blowers | Sampling Technology | Silo Accessories |
Rotary Valves | Gates & Valves | Screening Technology

SPECIAL ISSUE SOLIDS Dortmund

Bulk Solids Plants | Belt Conveyors | Weighing Technology | Wear Protection Moisture |
Measurement Technology | Discharge Systems | Containers & Vessels | Industrial Digitalization

SPECIAL ISSUE FIRE & EXPLOSION

Explosion Protection | ATEX | Standards & Regulations | Dust Fire & Explosion Protection | Spark Detection
& Extinguishing Systems | Early Fire Detection Systems | Explosion Venting Systems



Editorial & Publication Schedule Powder Bulk & Process

Powder Bulk & Process 1/2027

Editorial Deadline: February 15, 2027
Advertising Deadline: February 20, 2027
Publication Date: February 25, 2027

TOPICS

Bulk Solids Handling Systems | Dosing and Filling | Screen Technology | Wear Protection | Mechanical & Pneumatic Conveying | Silo & Storage Technology | Level Measurement | Compressors & Blowers | Sampling | ATEX | Industrial Digitalisation | Containers

Powder Bulk & Process 2/2027

Editorial Deadline: May 17, 2027
Advertising Deadline: May 22, 2027
Publication Date: May 27, 2027

TOPICS

Measurement & Automation Technology | Weighing Technology | Mixing | Filtration Technology | Explosion Protection | Crushing & Grinding | Plant Engineering | Compressors & Blowers | Conveyor Belts | Moisture Measurement | Discharge Systems | Silo Accessories | Packing Technology

Powder Bulk & Process 3/2027

Editorial Deadline: August 16, 2027
Advertising Deadline: August 21, 2027
Publication Date: August 26, 2027

TOPICS

Fire & Explosion Protection | Processing Technology | Sorting | Recycling | Bagging | Systems | Filter & Dust Collecting Systems | Maintenance | Dosing Technology | Conveyor Belts | Moisture | Pressure Relief | Rotary Valves | Spak Extinguishing Systems | Services

Powder Bulk & Process 4/2027

Editorial Deadline: November 15, 2027
Advertising Deadline: November 20, 2027
Publication Date: November 25, 2027

TOPICS

Conveying & Transportation | Containers & Silos | Valves & Fittings | Fire Detection Systems | Dust Fires & Explosions | Standards & Directives | Slide Gates & Valves

Print & E-Paper Advertising

Present your products, technologies and services in a relevant editorial environment. Our print and e-paper advertising formats enable you to target professionals and decision-makers across the bulk solids and process industries in German-speaking and international markets.

Format	Schüttgut & Prozess	Powder Bulk & Pocess	Bundle
1/1 Page Full colour	€ 4,750	€ 3,800	€ 7.200
1/1 Page B&W	€ 3,090	-	-
1/2 Page Full colour	€ 3,220	€ 2,700	€ 5.000
1/2 Page B&W	€ 2,080	-	-
110/3 Page Full colour	€ 2,730	€ 2,100	€ 4,100
1/3 Page B&W	€ 1,510	-	-
1/4 Page Full colour	€ 2,270	€ 1,600	€ 3,250
1/4 Page B&W	€ 1,190	-	-
1/8 Page Full colour	€ 1,760	-	-
1/8 Page B&W	€ 760	-	-
Cover Story incl. Cover Image + 2 Pages Editorial Pages	€ 5,920	€ 4,850	€ 9,150
Other cover Positions	€ 4,790	€ 3,700	€ 7,200

All prices are exclusive of applicable VAT.

Please contact us for rates and specifications regarding inserts and bound-in inserts.

15% agency commission granted.

Special bundle rates are available. Bundle package prices cannot be combined with other discounts.

Discounts:

2 advertisements: 5% (valid within 12 months period)

4 advertisements: 10% (valid within 12 months period)

5 advertisements: 15% (valid within 12 months period)

Companies with a full company listing on schuettgutmagazin.de receive an additional 7% discount on print advertising.



schuettgutmagazin.de is a leading German-language online platform for the bulk solids and process industries. The portal connects manufacturers, suppliers, plant operators, engineers, and decision-makers by providing industry news, technical articles, product information, company profiles, event listings and market insights. Topics include bulk material handling, processing technology, conveying systems, weighing and dosing, measurement and automation, dust control, explosion protection, recycling, and packaging. The platform serves as a year-round information and networking resource for professionals throughout the value chain. Company profiles are connected with editorial content, products and news, creating a long-term digital presence within the bulk solids and process industry.

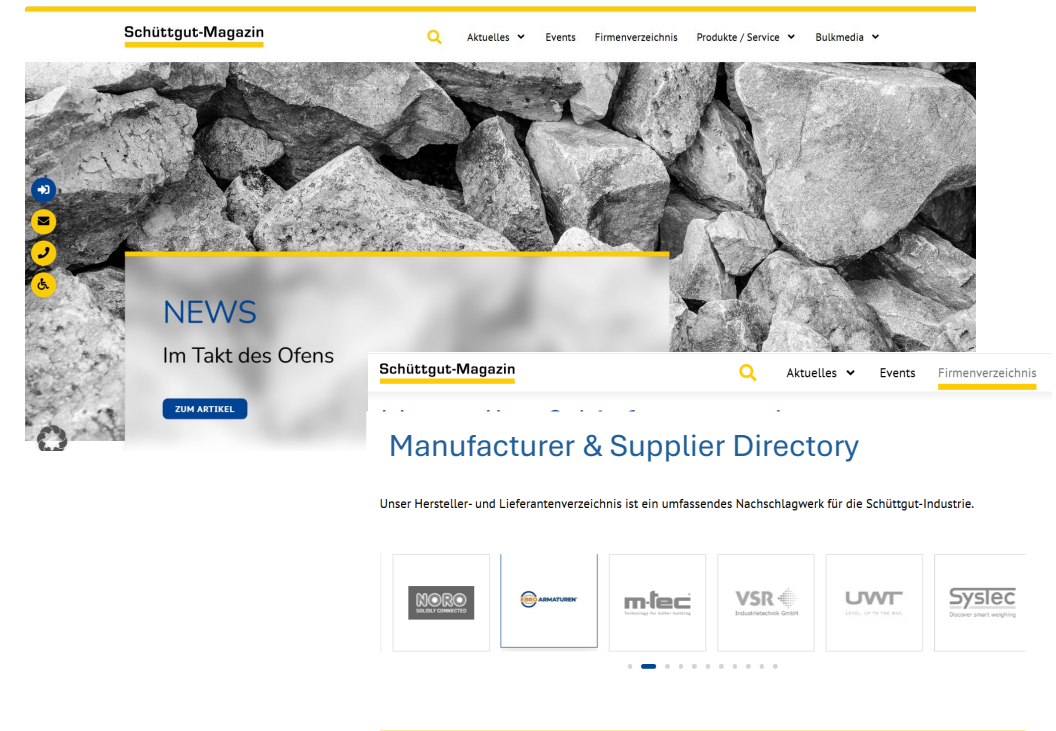
Year-round visibility and networking

A company profile on schuettgutmagazin.de connects your company presence with the editorial content of the industry portal. Products, technical articles, company news and events create additional touchpoints and guide interested professionals directly to your company.

Internal linking between relevant content ensures lasting visibility and discoverability that goes far beyond a conventional directory listing.

Three profile options for different requirements

Bronze, Silver and Gold offer three levels of service, allowing companies to tailor the scope and features of their digital presence to their individual communication objectives.



Digital Visibility Solutions 2027

Increase your brand visibility where industry professionals actively search for products, services and technical expertise. Our digital advertising portfolio combines website banners, newsletter advertising and high-impact content placements to deliver targeted visibility within the bulk solids and process industries. Choose from flexible advertising formats and benefit from year-round visibility among relevant B2B audiences.

Digital Channel	Placement	Format	Price/year
schuettgutmagazin.de	Bronze Company Profile	Company profile (2,000 characters), logo and contact details, 2 linked products/services, image gallery (10 images), unlimited editorial contributions and article linking.	€ 390
schuettgutmagazin.de	Silver Company Profile	Extended company profile (3,000 characters), contact person and brand links, 3 linked products/services, image gallery with 10 linked images, flyer and video links, LinkedIn integration, unlimited editorial contributions, article archive, own products and events.	€ 690
schuettgutmagazin.de	Gold Company Profile	Extended company profile (4,000 characters), up to 5 contacts, 15 brands, 10 application examples, 15 linked products/services, 25 linked images, downloads and videos, social media links, unlimited editorial contributions, extended article archive, own products and events.	€ 1.290
Term: 12 months, with automatic renewal in accordance with the agreed contractual terms; please contact us for further details. All prices are exclusive of applicable VAT.			



Digital Visibility Solutions 2027

Increase your brand visibility where industry professionals actively search for products, services and technical expertise. Our digital advertising portfolio combines website banners, newsletter advertising and premium content placements to deliver measurable exposure within the bulk solids and process industries. Choose from flexible advertising formats and benefit from year-round visibility across highly relevant B2B audiences.

Digital Channel	Placement	Format	Price/ week	Price/ month	Price/ year
schuettgutmagazin.de	Exclusive Full-Size Header Banner	1600x256	€ 285	€ 915	
schuettgutmagazin.de	Rotating Full-Size Header Banner	1600x256	€ 195	€ 610	
schuettgutmagazin.de	Exclusive Sidebar Banner	720x324			€ 2,408
schuettgutmagazin.de	Rotating Sidebar Banner	720x324	€ 80	€ 230	€ 2.000
powderbulkprocess.com	Exclusive Sidebar Banner	720x324			€ 2,408
powderbulkprocess.com	Rotating Sidebar Banner	720x324	€ 80	€ 230	€ 2,000
			Price	Price 2 weeks	
Newsletter schuettgutmagazin.de	Content Banner	624x230	€ 540		
Newsletter schuettgutmagazin.de	Small Content Banner	624x88	€ 395		
Newsletter schuettgutmagazin.de	Text Ad incl. Image	up to 300 characters	€ 635		
Newsletter schuettgutmagazin.de	Stand Alone		€ 1,780		
Action Space (available exclusively on the schuettgutmagazin.de homepage)	1 week	400 characters / 1000px	€ 395	€ 720	
All banner placements include a link to the advertiser's website. All prices are exclusive of applicable VAT. Please provide artwork in JPG, GIF, PNG or WEBP format. If you require a different file format, please contact us in advance to discuss compatibility. Multiple-placement discounts within 12 months: 3 placements: 10% / 6 placements: 15% / 12 placements: 30%					



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